

BRIGGS & STRATTON® ADVANCED FORMULA ETHANOL-FREE FUEL

Featuring 5-in-1 Advanced Formula Fuel Treatment & Stabilizer

Briggs & Stratton® Advanced Formula Ethanol-Free Fuel is a line of premium stabilizer and fuel blends specifically designed to prevent fuel related repairs due to ethanol-blended fuel, all while maintaining peak performance. Two important benefits:

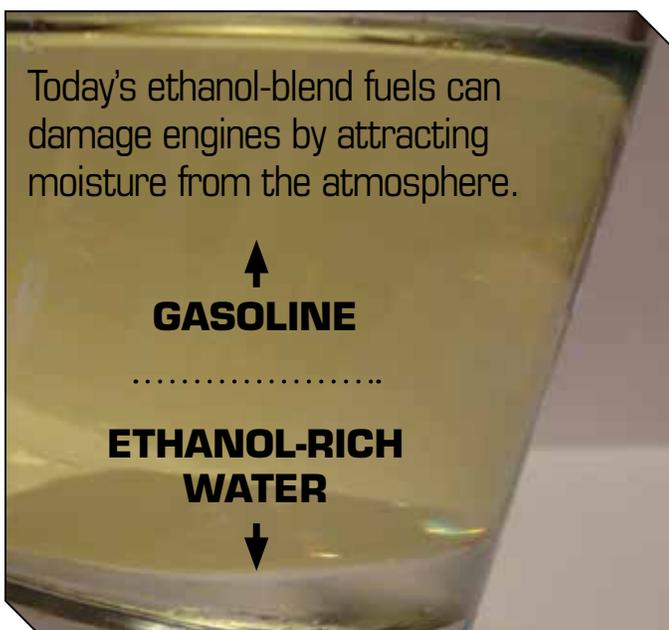
- ▶ Ethanol-free fuel
- ▶ Ready to Use – No Mixing, No Mess

Advanced Formula Ethanol-Free Fuel can be used with any gasoline engine, in season as well as for storage.



PROTECT ENGINES AGAINST ETHANOL

Ethanol-blended fuel, which now accounts for roughly 90 percent of the fuel pumped in the United States, is extremely damaging to small gasoline engines. Ethanol can cause rough running, poor starting and ultimately, engine failure. Here's why:



- ▶ Ethanol-based fuels attract moisture, which eventually separates from the fuel
- ▶ A layer of ethanol-enriched water forms at the bottom of the tank, which is highly corrosive for engine parts
- ▶ Gum and varnish forms as the fuel breaks down, resulting in stuck intake valves, clogged fuel lines and carburetor jets
- ▶ Fuel can go stale in 30 days or less
- ▶ 43% of consumers pay no attention to the level of ethanol contained in the gasoline they usually use in their mowers*
- ▶ 16% of consumers have experienced bad or stale gasoline*

*Results from a special fuel study by Cityresearch Solutions, LLC.

Help keep your customer's equipment running for the mowing and storage season with Advanced Formula Ethanol-Free Fuel – it stays fresh for up to two years!



100152Q

4-cycle Fuel

For outdoor power equipment such as lawn mowers and chipper shredders, a combination of ethanol-free fuel and stabilizer.



100151Q



100150Q

40:1 and 50:1 Fuel

For 2-cycle engines such as leaf blowers and string trimmers, a combination of ethanol-free fuel, synthetic oil and stabilizer.



Note: Gasoline used in Briggs & Stratton® engines MUST NOT contain more than 10 percent Ethanol. DO NOT use E15, E85, or gasoline containing other alcohol blends. Repairs required because of using unapproved gasoline formulations are not covered under warranty.



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